

## Nexus of Migration and Tourism: Creating Social Sustainability

September 20<sup>th</sup> and 21<sup>st</sup>, 2018

Time	Thursday 09.20.2018
08.45	Arrival & Registration (USSH VNU Building E, Room E304)
09.00 – 09: 15	Welcome by Pham Prof Quang Minh, Rector of the USSH, VNU Opening of the symposium (Dr Jaeyeon Choe & Dr Long Pham Hong)
09.15 – 09.50	Book Launches (Prof Sabine Marschall & Prof Noel Salazar)
09.50 – 10.20	Coffee break
10.20 – 11.05	Keynote - Prof Sabine Marschall
11.05 – 11.50	Keynote - Prof Noel Salazar
11.50 – 12.50	Networking Lunch (3 <sup>rd</sup> fl Lobby)
12.50 – 14.30	Paper session 1
14.30- 16.10	Paper session 2
16.10 – 16.30	Coffee break
16.30 – 18.00	Paper session 3

Time	Friday 09.21.2018
09.00 – 09:45	Keynote – Prof Adele Ladkin (USSH VNU Building E, Room E304)
09.45 – 10:30	Keynote - Prof Michael Hitchcock
10.30 – 11.00	Coffee break
11.00 – 12.30	Paper session 4
12.30 – 13.30	Networking Lunch (3 <sup>rd</sup> Fl Lobby)
13.30 -15.00	Paper session 5
15.00 – 16.40	Paper session 6
16.40 – 17.10	Coffee break
17.10 – 17.55	Keynote - Prof Alan Lew
17.55 – 18.30	Networking workshop (Dr Jaeyeon Choe) Closing remarks (Prof Nguyen Van Kim, Vice Rector of the USSH, VNU & Dr Jaeyeon Choe)
18.30 – 20.30	Gala Dinner

**Sept 20<sup>th</sup> Thursday**

**Book Launches**

'Tourism and Memories of Home: Migrants, Displaced People, Exiles and Diasporic Communities' (2017)  
by Prof Sabine Marschall

'Momentous Mobilities: Anthropological Musings on the Meanings of Travel' (2018) by Prof Noel Salazar

**Keynote** -'But Is It Tourism?' Social Sustainability and the Blurred Boundaries between Travel, Tourism and Migration'

*Prof Sabine Marschall, University of KwaZulu-Natal, South Africa'*

**Keynote** -'Migration and Tourism Mobilities: Time to Bring Sustainability into the Debate'

*Prof Noel Salazar, KU Leuven, Belgium*

**Paper Session 1: Conflicts between/intersection of tourists, local residents and migrants**

**Session chair: Prof Adele Ladkin**

**Tourism, casino economy and regulation of mobility in Macau**

*Dr. Melody Chia-Wen Lu, Department of Sociology, University of Macau, Macau*

**Tourism and migration in minority areas in Italy**

*Prof. Harald Pechlaner & Anja Marcher*

*Catholic University of Eichstätt-Ingolstadt, Eichstätt, Germany*

*Center for Advanced Studies, Eurac research, Bolzano-Bozen, Italy*

**Alienated locals in Didyma: The role of tourism-related migration**

*Dr.ArzuToker& Prof. NazmiKozak, Anadolu University, Faculty of Tourism, Turkey*

**The impact of immigrants in the Canadian tourism sector**

*Prof, Frederic Dimanche, Dr.BurcuKoç, &Dr. Tom Griffin, Ted Rogers School of Hospitality and Tourism Management, Ryerson University, Canada*

**Cross-cultural issues for international hotel management in Vietnam**

*Dr. Nguyen Ngoc Dung, Faculty of Tourism Studies, USSH, VNU*

**Paper Session 2: Tourism (im)mobilities and border crossings**

**Session chair: Prof Michael Hitchcock**

**Medical tourism and intersectional racialization cross the U.S.-Mexico border**

*Dr. Rosalynn Vega, Department of Sociology and Anthropology, University of Texas Rio Grande Valley, USA*

**Visitor visa and tourist mobility to the global north: A tale of four Asian countries**

*Dr. Giang Phi, Department of Culture and Global Studies, Aalborg University, Copenhagen, Denmark*

**ASEAN tourism integration: policy recommendations for sustainable development**

*Ma.KerenHappuch D. Arroyo ,International Studies/Asian Studies, De La Salle University, The Philippines*

**Potential of tourism development along southern economic corridor between Vietnam – Cambodia – Thailand**

*Dr. Ngo Thanh Loan &Dr. Nguyen Thi Hong Phuong, University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, Vietnam*

**Mobilities in the Asia Pacific region: travel – migration nexus**

*Dr.Huong Bui, Dr. Hugh Wilkins, & Dr.Hiroaki Saito*

*Ritsumeikan Asia Pacific University (APU), Japan  
Edith Cowan University, Joondalup, Western Australia*

### **Paper Session 3: Destination resilience**

**Session chair: Prof Alan Lew**

#### **Destination resilience: case of Havana**

*Dr. Pavlína Látková, Malia Everett, Dr. Paige P. Viren  
Department of Recreation, Parks, and Tourism, San Francisco State University, USA*

#### **Changing in lifestyle of people in tourist destinations**

*Dr. Bui Thanh Thuy, Hanoi University of Culture, Vietnam*

#### **Factors affecting the responsible tourism behaviors of tourism operators in Vietnam**

*Prof. Pham Truong Hoang, & Bui Nhat Quynh,  
Faculty of Tourism and Hospitality, NEU  
Faculty of Tourism Studies, USSH, VNU*

#### **The relationship between marathon and tourism in Vietnam**

*Dr. Pham Hong Long, & Trinh Thi Quynh, Faculty of Tourism Studies, USSH, VNU*

### **Sept 21<sup>st</sup> Friday**

#### **Keynote - 'Family Ritual 2.0: When Work Take Us Away from Home'**

*Prof Adele Ladkin, Bournemouth University, UK*

#### **Keynote - 'Tourist and Resident Relations: A Comparison of Hong Kong and Macau'**

*Prof Michael Hitchcock, Goldsmiths, University of London*

### **Paper Session 4: Diaspora tourism, cultures, and identities**

**Session chair: Prof Noel Salazar**

#### **The perceptions of tourism mobility from the perspectives of local communities in the Cook Islands (South Pacific)'**

*Prof. Marcus Lee Stephenson, Tourism and Hospitality Management Sunway University, Malaysia*

#### **'There's none more Scots than the Scots abroad': diaspora, authenticity and the imagined homeland**

*Dr. Derek Bryce, Strathclyde Business School, University of Strathclyde, UK*

#### **The growth and settlement of the Portuguese community in Johannesburg, South Africa**

*Maisa Adinofli, Department of Tourism Management, University of Johannesburg, South Africa*

#### **Vietnamese immigrants in the United States and their impact on the destination image of Vietnam**

*Dr. Nguyen Quang Vinh, & Tran Thi Yen Anh, Faculty of Tourism Studies, USSH, VNU*

### **Paper Session 5: Sustainable community development**

**Session chair: Dr. Huong Bui**

#### **The role of mountain tourism development in community empowerment, sustainability, and poverty alleviation in rural China**

*Dr. Rick Gage, Li Jia, Dr. Jian Gong*

*Department of Business and Entrepreneurship, Davis & Elkins College, USA*

*Department of Urban and Environmental Sciences, Central China Normal University, China*

**Sustainability, farming and food education in Taiwan**

*Dr. Feng-En Lo, Chien-Yun Hung, Prof. Li-ShiueGau, Department of Leisure and Recreation, Asia University, Taiwan*

**Rural-urban migration to secondary cities and the role of community-based tourism (CBT) to local livelihoods: A case study of Hoa Binh reservoir area**

*Hoang Thi Thu Huong, Amber Mertens, Nguyen Thi Hong Van  
VNU-University of Sciences, Vietnam  
KU Leuven, Belgium  
Hanoi University of Industry, Vietnam*

**The participation of ethnic minority women and children tourism activities in Sapa, Vietnam**

*Prof. Tran Duc Thanh & Vu Huong Lan, Faculty of Tourism Studies, USSH, VNU*

**Paper Session 6: Heritage and religion in tourism migration and mobilities**

**Session chair: Prof Sabine Marschall**

**Monastic embassies, transnational devotion and the politics of hospitality at the place of Buddha's enlightenment in North India**

*Dr. David Geary, Anthropology, Community Culture and Global Studies, The University of British Columbia, Canada*

**Roles of religion in tourism migration and mobilities**

*Neha Prakash & Dr. Pavlina Látková  
Recreation, Parks & Tourism Department, San Francisco State University, USA*

**Principles and provocations of unseen Heritage**

*Dr. Peter Zabielskis, Department of Sociology, University of Macau, Macau*

**Demographic shift in a world heritage super-site: a case study of Hoi An's core zone 1999-2010**

*Dr. Thomas Jones, Dr. Huong T. BUI, Dr. Katsuhiko Ando, & Dr Tuan-Anh LE  
College of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Japan  
Yamanashi Prefectural University, Japan  
International College of Management Sydney, Australia*

**Developing tourism products from cultural capital – traditional festivals in Northern Vietnam**

*Trinh Le Anh & Dang Thi Phuong Anh,  
Faculty of Tourism Studies, USSH, VNU  
Hanoi National University of Education*

**Keynote** -'Diaspora Migration and Social Sustainability: A Tourism and Resilience Perspective'

*Prof Alan Lew, Northern Arizona University, USA*

**Networking Workshop** – We will discuss how to build educational links, work on grant projects or publications together across disciplines, institutes and continents. We will also discuss how to work with Vietnamese universities and researchers through this workshop session.

*Dr. Jaeyeon Choe*